

KATHY WANG

PRODUCT DESIGNER

kathywang.me

(443) 824-0539

kw496@cornell.edu

San Francisco, CA

EDUCATION

Cornell University

M.S. Information Science (HCI)

May 2019

GPA: 3.75

B.A. China and Asia Pacific Studies

May 2018

AWARDS

Red Dot: Best of the Best Design Award

Received the highest distinction in the competition for design work on IBM Cloud Satellite

Google GHC Scholar

Selected to receive an GHC scholarship from Google

Speaker @ Tapia 2021

Accepted to speak on "How being the child of immigrant parents can make you a better industry professional"

Facebook Pride Summit Scholar

Selected by Facebook to attend Pride Summit

SKILLS

Figma	Content design
Framer	Web + mobile
Sketch	UserTesting.com
InVision	HTML / CSS
Abstract	JavaScript
Zeplin	Jira
Miro	Premiere Pro

EXPERIENCE

Dropbox Product Designer

October 2021 - April 2023 / San Francisco, CA

- Designed the second version of the HelloSign for HubSpot integration, and converted 10% of users within a week of soft launching.
- Working on a new integration by conducting foundational user research, performing a competitive UX audit, and working with my PM to build out our roadmap.

IBM Product Designer

July 2019 - October 2021 / Austin, TX

- Increased system usability scale (SUS) score by 36.6% after three rounds of user testing for Ansible actions, a Schematics feature that enables users to automate configuration management.
- Designed the first Watson feature that was approved for IBM's public cloud platform.
- Mentored a summer intern, who was hired into a full-time role.

GSK Product Design Intern

June - Aug 2018 / Philadelphia, PA

- Conducted the first ever round of user and market research to inform and guide the establishment of GSK's enterprise design system, an initiative intended to facilitate the company's digital transformation across its 99k+ employees.
- Facilitated an ideation session for PMs, engineers, and other designers to envision the future of the GSK marketplace.

SIDE PROJECT

Flux Product Designer

Aug 2018 - May 2019 / Ithaca, NY

- Facilitated the product design of Flux, a mobile app that allows students to gauge the crowdedness of on-campus facilities.
- Collaborated with PMs, developers and stakeholders on a weekly basis to ensure the launch of the iOS and Android applications in the span of one semester (3.5 months).